

## Leadership and Communication (in English)

### The playing rules of leadership

#### Nutzen

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As a manager or team leader you are confronted with high expectations. Often, the traditional leadership roles do not solve the current problems. Thus, many conflicts are either suppressed or addressed only on the factual level while the conflicts' ,roots' still remain.

In the seminar, you gain a clear understanding of your personal and business targets. You work out rules for successfully dealing with your employees and colleagues and you learn to allocate more time for leadership tasks. You will learn to assess your own effect on employees, colleagues, and superiors better. You will try out new behaviours and develop a convincing and motivating leadership and communication style.

#### Zielgruppe

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The Leadership and Communication seminar addresses managers and leaders who want to further develop their skills in regards to leadership and communication. Moreover, this seminar can help management trainees who would like to be well prepared for upcoming challenging tasks. Lastly, this seminar can equip employees who will be promoted with the necessary skills for the new leadership role.

#### Veranstaltungsinhalt im Überblick

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The two-day program is set up as a workshop and includes many exercises and practical elements. It comprises the basics of communication, leadership, and team management. The mix of theoretical input based on current leadership and communication research, trying out new action strategies, group exercises, and concrete case studies makes this workshop rich in variety.

#### Veranstalter

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IHK Akademie für München und Oberbayern gGmbH

#### Termin

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#### Dauer

2 Tage

## Veranstaltungskurzzeichen

F-56-265

## Preis

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1.250,00 €

## Veranstaltungsinhalt im Detail

The program focuses on the following topics:

- individual management situation
- self-perception and perception by others
- leadership theories and how to put them into practice
- communication and feedback (including methods how to persuade professionally by consequently using all communication channels and the five relevant persuasion strategies)
- Setting goals and ensuring transfer

## Methoden

A mixture of theoretical input, feedback, collegial counseling on day-to-day work cases, and practical exercises. The advantages of this concept: High relevance to everyday life as well as high transfer into practice with a steep learning curve, maximum flexibility, and more self responsibility through help for self-help.

## Gesamtsumme

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1.250,00 €

## IHK Akademie Westerham

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## Kontakt

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